



ENERGY POLICY

It is our wish to participate in creating a system of the balanced development of relationships of the security of energy supply with market competitiveness and environmental protection that provides our employees as well as citizens and industry of Croatia with high-quality, secure, available and sufficient energy supply (THE ENERGY DEVELOPMENT STRATEGY OF THE REPUBLIC OF CROATIA).

Kraš is the leading manufacturer of confectionery products in Croatia and at the same time the largest confectionery manufacturer in South Eastern Europe. As a socially responsible company, we wish to establish mutually beneficial co-operation with business partners, the local and wider community, and government authorities in the field of energy efficiency by:

- Adhering to the Constitution of Croatia, applying relevant laws and regulations, and other clauses we have voluntarily bound ourselves to as well as the laws and regulations of countries where we are present*
- Efficiently using natural energy resources and raw materials*
- Managing the energy with the aim of decreasing energy consumption in the long term and preventing adverse environmental impacts*
- Applying the state-of-the-art process technologies and know-how with the aim of achieving continual improvement in energy performance as well as short-term and long-term goals*
- Carrying out workshops/trainings in energy efficiency improvement.*

Each employee shall adhere to the Energy Policy consistent with their specific responsibilities and authorities and contribute to achieving short-term and long-term goals.

The Board shall provide resources necessary to implement and continually improve the energy management system and to develop expertise, awareness and competencies in order to ensure the well-being and satisfaction of all stakeholders.

President of the Management Board

Slavko Ledić, B.Sc. (Econ)